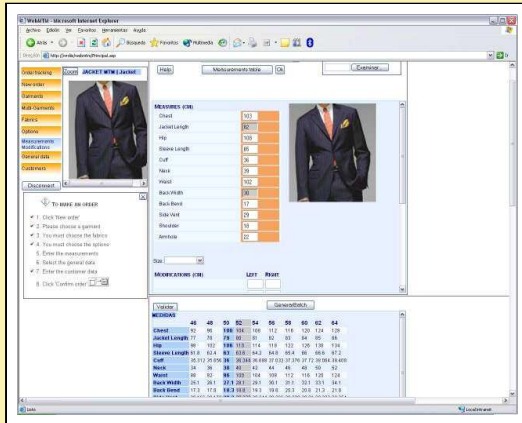




The complete automated solution for industrial custom tailoring



As a professional of the made-to-measure segment, providing the best fit and the right style in the shortest time is your major challenge.

We created WebMTM, our made-to-measure solution, to facilitate your process, with:

- Simple catalog browsing and order taking via the Internet,
- Fast order processing through automated pattern design and marker making tasks,
- Rapid production through state-of-the-art technology for quick delivery.

With WebMTM, your garment deliveries can be achieved in shorter timeframes, fostering customer satisfaction and future business.

High-quality in fit and feel

With WebMTM, you considerably ease your customers' decision making and ensure in advance that each garment fits perfectly! At points of sale, customers can easily browse your web catalogs and see all styles in all fabrics available, together with any accessories.

On your side, you can use our high-tech BodyScanner technology to take extremely accurate individual measurements.

Reduce time-to-market

With WebMTM, you greatly shorten your sales cycle and increase your production efficiency thanks to the automation of many tasks: Web catalog browsing, computerized measurement taking and entry, simple order taking and transmission via the Internet, fast order processing with automatic pattern alterations and marker-making, even fitting sessions are avoided as measuring is so precise!

Differentiate from competitors

With WebMTM, you build an attractive, professional image and differentiate yourself from competitors thanks to a sophisticated service-oriented approach: You offer high value-added services with made-to-measure clothing at ready-to-wear prices. As such, you greatly increase customer satisfaction and retention— locally and around the world.

Minimize inventory risks

With WebMTM, you minimize risks: You have limited stocks for sales presentations, no stock of finished products at manufacturing site and, of course, no risk of outstanding debts as you produce on demand!

Benefit of state-of-the-art technology

WebMTM is a full web technology. It is completely integrated with our range of products and allows you to send data to any of our solutions such as MGS, our marker making solution that offers the best results on the market for automatic nesting on plain and matched fabrics!



WebMTM V8 range

▣ Your need, our solution!

Our WebMTM range has been built to perfectly match the specific requirements of the mass-customization industry and its demanding productivity challenges.

WebMTM Server

▣ Your back office support!

WebMTM Server is the core module of the WebMTM range. Implemented at corporation and/or manufacturing sites, it brings you all facilities for:

- Building and organizing your collections within electronic catalogs for presenting all the style/ fabric combinations to final retail customers
- Automatically processing all retail orders and sending them to production. All the pattern design and marker making tasks are automated and a majority of the manufacturing tasks such as laying, cutting, etc. can be as well.

WebMTM Store

▣ Your front office help!

WebMTM Store is a strong sales support and order-taking tool. Implemented at the retail level, it supports you for:

- Presenting your whole collection with all associated fabrics and accessories
- Taking orders with all precise information on style and fabric as well as customers' individual measurements
- Sending electronic orders to your production site via the Internet

WebMTM Admin

▣ Focus on catalogue management!

WebMTM Admin is a WebMTM Server option that provides access for creating and building additional electronic catalogs.



TECHNICAL REQUIREMENTS FOR WebMTM

Configuration	Optimum	Minimum
Processor	Pentium IV 2 GHz	Pentium III 800 MHz
RAM	512 MB	256 MB



Software Evolution

Software Evolution is a subscription service that gives you access to the latest versions of Lectra software, allowing you to continually improve technical performance and to optimize your design environment with each technological innovation. Software Evolution secures your investment over the long term. This service allows you to enjoy state-of-the-art technology while achieving substantial savings.



Remote Expertise

Remote Expertise offers global access to our experts and technical specialists at Lectra's International Call centers in Atlanta, USA (for North America); Bordeaux, France (for Europe); Madrid, Spain; Milan, Italy; and Shanghai, China (for Asia). Your CAD/CAM software and hardware can be accessed remotely by Lectra teams to provide real-time IT support for software problems, production needs and workflow processes. In addition, you can instantly download files or software patches to correct minor problems.



Training

Lectra's training ensures rapid integration and optimal use of your software or your Lectra CAD-CAM equipment. With more than 120 instructors, this training can be provided on-site with customized programs or at Lectra's training centers throughout the world. Select the training modules best suited to your needs and combine them to make a customized training program.

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