



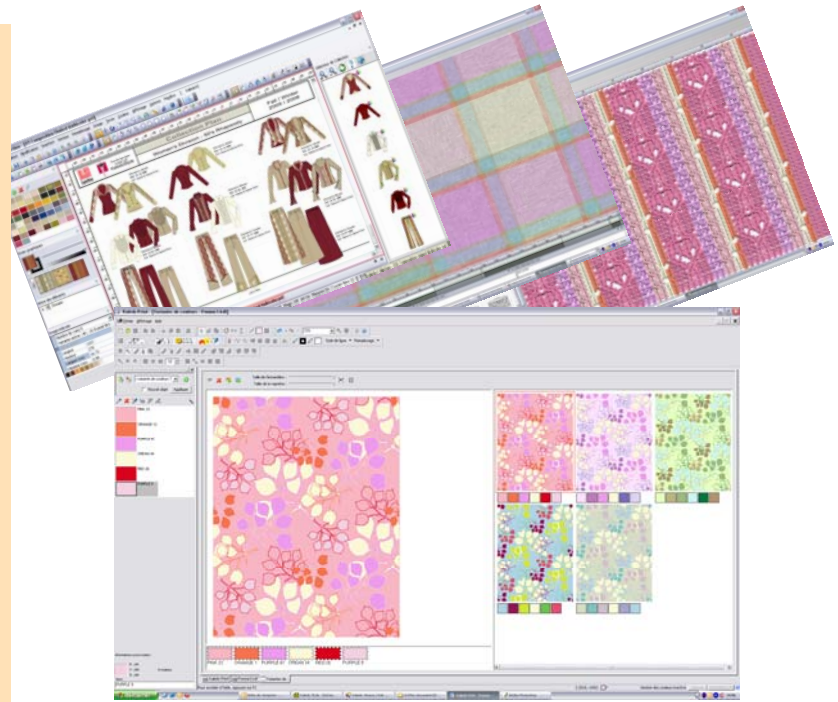
KALEDO PRINT

Transform design. Transform the business.



Traditionally, the ability to create innovative textiles has been a significant market differentiator for fashion companies. However, the cost of preparing numerous samples, the difficulty of ensuring color consistency, and the number of steps necessary to bring new textile designs to the market have quickly made textile design a unique challenge.

Textile designers need solutions to help them to create print designs, ensuring the rapid availability of fabric samples for validation and accurate communication with textile manufacturers in order to avoid misinterpretation.



OVERVIEW

Kaledo Print enables textile designers to create, validate, and communicate design concepts for prints. Created specifically for textile designers, Kaledo Print facilitates innovation while reducing costs, ensuring quality, and accelerating fabric availability for fashion products.

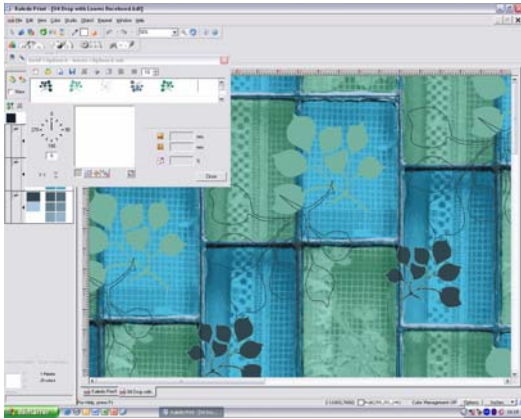
FEATURES

An intuitive working environment

- Kaledo Print's Windows-based user interface provides a user-friendly working environment including drag and drop technology, standard accelerators and a user-customizable interface
- Kaledo Print contains Studios dedicated to color reduction, painting and image cleaning, repeat creation, and colorway generation, therefore shortening the learning curve and facilitating the creative process
- Real-time previews of the current color reduction and image cleaning processes

Design creative prints

- Scan existing artwork and interpret them to half-tones or flat prints with unique color reduction tools
- Draw and modify designs with unlimited artistic tools and effects including customizable brushes.
- Object-oriented working mode for easy creation of new print combinations and modifications
- Develop coordinate prints with the use of a powerful motif clipboard and a unique drop / slide feature allowing for the creation or repair of all-overs and tossed repeats
- Create, evaluate, and compare as many colorways as you wish directly on screen with simple color substitutions via drag and drop, even for half-tone prints
- Access online color libraries such as Pantone and create your own seasonal color palettes, displayed with their names, values, and color representations



Control costs and production constraints

- Color reduction tools allow the control of the number of colors needed to produce a print design, therefore providing the ability to play with various alternatives to find the best cost / quality ratios
- Quickly put designs into repeat to make prints producible – Combine the object-oriented mode with drawing tools to get a perfect professional repeat

Improve sampling and communication

- Realistic simulation of print designs
- Automated reporting with various options for the automatic layout of the print, it's colorways, palette data information, & callouts – various presentation options available
- Print color consistently from one printer to another and from user to user. Conform to the original designer's selection with the Kaledo Color Match option

BENEFITS

- Kaledo Print enables textile designers to test unlimited creations of print designs and their colorways
- Designers create designs with production constraints in mind, but without technical barriers that may inhibit their flow of creative ideas
- Designs contain clear and accurate information allowing for smooth communication with textile manufacturers
- Kaledo Print enables the shortening of the back and forth communication usually needed to get samples approved

SPECIFICATIONS

Kaledo Print requires the following hardware configuration:

- PC running on Windows XP (SP2) with Pentium IV 2.8 Ghz or more, Keyboard and 3 buttons mouse, CD reader, 80 Gb Hard disk, 2 Gb RAM, Screen 1280x1024, Standard graphic card

Kaledo Print is the print design dedicated application within the Kaledo range and can be associated to other Kaledo applications – Kaledo Style – Kaledo Collection – Kaledo Weave – Kaledo Knit

ABOUT LECTRA

Lectra is the world leader in software, CAD/CAM equipment and related services dedicated to large-scale users of textiles, leather and industrial fabrics. Lectra addresses a broad array of major global markets, including fashion (apparel, accessories, footwear), automotive, aeronautical and furniture. With €216 million in 2006 revenues, Lectra employs 1,500 persons worldwide.

For more information:

www.lectra.com

